Beat: Technology

Visit the Preeminent Security Conference in San Francisco Apr 28-May 1, 2025

See you at RSAC™ this week?

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USPA NEWS - The preeminent security conference and Expo, RSAC™ 2025 will be held in San Francisco at the Moscone Center, from Monday, Apr 28, 2025, 8:00 am through Thursday, May 1, 2025.

Explore the latest threats, tools, and trends with the industry's top minds at RSAC™ 2025. Join me and thousands of other security pros at RSAC™ 2025 to learn, share, and build what's next, and learn the latest trends.

You don't have to possess a Full Conference or Expo Plus pass to enjoy some of RSAC™ (but it does help!). Many folks will benefit from an Expo Pass, or gain access via a security vendor that invites them to the show. Check out this link for more information: https://www.rsaconference.com/usa/passes-and-rates.

Here is a small hint of what's going on at RSAC, which only requires an Expo Pass on Monday 28th:

8:00 AM - 3:00 PM PDT - Moscone South 302 - CSA Summit — Transformation: Ushering in the Next Generation of Cybersecurity. The CSA Summit focuses on the Next Generation of Cybersecurity. The impact of AI on critical areas of cybersecurity spotlights the essential need for organizations to increase education and improve security posture. The CSA Summit features industry innovators to discuss emerging technologies and cloud topics to help shape the next generation of cybersecurity.

5:00 PM - 7:00 PM PDT - Moscone North and South Expos - Kick off RSAC™ 2025 with drinks and hors d'oeuvres as you preview solutions from 600+ leading information security organizations in the Expo.

There will be lots more technical and business-oriented sessions, some of them requiring a higher-level pass, but there are a couple more fun things happening later in the week on Wednesday 30th:

11:30 AM - 12:00 PM PDT - Moscone West Keynote - The Art of the Assist with Playmaker Earvin "Magic" Johnson, where the basketball legend, business visionary, and trailblazing philanthropist will share his secrets of success. "He's done it all. And no matter what the situation, the magic ingredient has been the same: assist others. In this inspiring keynote, Earvin "Magic" Johnson shares the simple formula for his success and vision for a bright future".

4:30 PM - 6:00 PM PDT - Expo Pub Crawl - Moscone North and South Expos, where you can visit participating sponsors and learn about their latest products and offerings while you sample beer, wine, and non-alcoholic beverages located among sponsors' booths.

Overall, the agenda is full of enlightenment about security, both physical and cyber, and many of the events and sessions are ideal networking opportunities. Oh, one last thing. I'm often asked what RSAC™ actually stands for. The 'S' must be for 'Security, right?'. Nope, the event is actually named after the three mathematicians, Ron Rivest, Adi Shamir and Leonard Adleman, who developed the public-key cryptosystem of the same name (Rivest–Shamir–Adleman). The conference itself, RSA Conference, is also named after this algorithm and the company that initially developed it, RSA Security. Now you know!

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